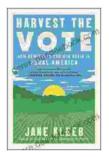
How Democrats Can Win Again in Rural America: A Comprehensive Strategy for Electoral Success

The rural-urban divide in American politics has been a growing concern for decades. In recent years, this divide has become particularly evident in the electoral arena, with Democrats facing increasing challenges in winning the support of rural voters. The 2016 presidential election was a stark example of this trend, with Donald Trump winning a significant majority of rural counties across the country.

There are a number of factors that have contributed to the widening ruralurban divide. These include:

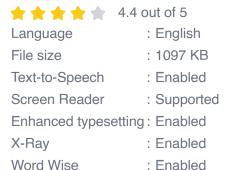
- **Economic disparities:** Rural areas have been hit hard by economic globalization and the decline of traditional industries, leading to job losses, population decline, and poverty.
- Cultural differences: Rural and urban areas have distinct cultural values and norms, which can lead to misunderstandings and mistrust.
- Political polarization: The rise of partisan media and the increasing salience of cultural issues have contributed to the polarization of American politics, which is particularly pronounced in rural areas.

In order to win back the support of rural voters, Democrats need to address the key issues that are important to them. These issues include:



Harvest the Vote: How Democrats Can Win Again in

Rural America by Jane Kleeb



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- Economic revitalization: Rural communities need policies that will create jobs and boost the local economy. This includes investments in infrastructure, education, and workforce development.
- Healthcare access: Rural residents often face barriers to accessing affordable and quality healthcare. Democrats need to support policies that expand Medicaid, promote telemedicine, and increase access to rural hospitals.
- **Education reform:** Rural schools often struggle with funding and resources. Democrats need to invest in early childhood education, improve teacher quality, and expand access to higher education.
- Infrastructure investment: Rural communities need investments in roads, bridges, broadband, and other infrastructure projects. These investments will improve the quality of life for rural residents and make it more attractive for businesses to locate in rural areas.

 Affordable housing: Rural residents often face challenges in finding affordable housing. Democrats need to support policies that increase the supply of affordable housing and provide rent assistance to lowincome families.

In addition to addressing the key issues that are important to rural voters, Democrats need to develop policy solutions that are tailored to the unique needs of rural communities. These solutions should:

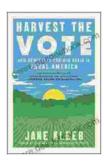
- Be evidence-based: Democrats should base their policies on research and data, and they should work with rural stakeholders to develop solutions that are effective and sustainable.
- Be inclusive: Democrats need to ensure that their policies benefit all rural residents, regardless of their race, ethnicity, or income level.
- Be affordable: Democrats need to develop policies that are affordable for rural communities and that do not place an undue burden on taxpayers.

In addition to developing sound policies, Democrats need to invest in building relationships and trust with rural voters. This includes:

- Listening to rural voices: Democrats need to make an effort to listen to the concerns of rural voters and to understand their unique perspectives.
- Engaging with rural communities: Democrats need to hold town halls, meet with local leaders, and participate in community events in rural areas.

 Building coalitions: Democrats need to build coalitions with rural organizations, businesses, and civic groups to amplify their message and build support for their policies.

Winning back the support of rural voters is essential for Democrats to achieve electoral success in the years to come. By addressing the key issues that are important to rural voters, developing policy solutions that are tailored to their unique needs, and investing in building relationships and trust, Democrats can rebuild their base of support in rural America and pave the way for a more just and equitable future for all Americans.



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